



NEW CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)

	OCTOBER					JANUARY-OCTOBER				
	% share ¹		Units		% change	% share ¹		Units		% change
	2024	2023	2024	2023	24/23	2024	2023	2024	2023	24/23
Volkswagen Group	28.7	24.9	248,535	212,943	+16.7	26.7	26.1	2,361,481	2,294,253	+2.9
Volkswagen	11.4	9.5	98,455	81,683	+20.5	10.9	10.9	965,859	955,764	+1.1
Skoda	6.9	5.5	60,078	47,401	+26.7	6.1	5.5	542,551	481,000	+12.8
Audi	4.9	5.6	42,864	48,222	-11.1	4.9	5.4	433,772	477,895	-9.2
Seat	2.6	1.6	22,158	13,566	+63.3	2.2	2.0	197,137	176,800	+11.5
Cupra	2.0	1.7	17,183	14,369	+19.6	1.7	1.6	149,644	136,764	+9.4
Porsche	0.9	0.9	7,514	7,324	+2.6	0.8	0.7	67,551	60,575	+11.5
Others ²	0.0	0.0	283	378	-25.0	0.1	0.1	4,965	5,455	-9.0
Stellantis	15.1	18.4	130,986	157,625	-16.9	17.0	18.4	1,506,185	1,618,265	-6.9
Peugeot	5.8	5.2	49,866	44,341	+12.5	5.4	5.6	478,687	493,421	-3.0
Opel/Vauxhall	3.0	3.1	26,218	26,779	-2.1	3.2	3.4	286,942	301,014	-4.7
Citroen	2.3	3.6	19,649	30,416	-35.4	3.2	3.3	281,362	289,978	-3.0
Fiat ³	2.0	3.8	17,577	32,661	-46.2	2.9	3.5	256,626	308,318	-16.8
Jeep	1.2	1.4	10,339	11,609	-10.9	1.2	1.2	102,185	101,879	+0.3
Alfa Romeo	0.4	0.5	3,245	4,020	-19.3	0.4	0.5	34,424	39,593	-13.1
Lancia/Chrysler	0.1	0.5	877	4,238	-79.3	0.4	0.4	31,021	37,836	-18.0
DS	0.3	0.3	2,783	2,996	-7.1	0.3	0.5	30,634	39,725	-22.9
Others ⁴	0.0	0.1	432	565	-23.5	0.0	0.1	4,304	6,501	-33.8
Renault Group	10.9	11.2	94,149	95,600	-1.5	10.8	10.9	952,361	955,341	-0.3
Renault	5.9	6.0	51,421	51,621	-0.4	5.8	5.9	509,403	518,589	-1.8
Dacia	4.9	5.1	42,466	43,704	-2.8	5.0	4.9	439,968	434,171	+1.3
Alpine	0.0	0.0	262	275	-4.7	0.0	0.0	2,990	2,581	+15.8
Toyota Group	8.5	7.4	74,033	63,061	+17.4	8.0	6.9	708,154	607,847	+16.5
Toyota	7.9	6.9	68,572	59,469	+15.3	7.5	6.5	661,257	573,345	+15.3
Lexus	0.6	0.4	5,461	3,592	+52.0	0.5	0.4	46,897	34,502	+35.9
Hyundai Group	7.6	8.7	65,633	74,511	-11.9	7.9	8.5	703,598	746,658	-5.8
Hyundai	3.9	4.2	33,564	35,742	-6.1	4.0	4.1	357,667	358,857	-0.3
Kia	3.7	4.5	32,069	38,769	-17.3	3.9	4.4	345,931	387,801	-10.8
BMW Group	7.0	6.8	60,832	58,101	+4.7	6.7	6.6	589,582	583,582	+1.0
BMW	6.1	5.6	52,673	47,797	+10.2	5.8	5.4	509,765	475,076	+7.3
Mini	0.9	1.2	8,159	10,304	-20.8	0.9	1.2	79,817	108,506	-26.4
Mercedes-Benz	5.5	5.6	47,815	48,292	-1.0	5.2	5.4	461,810	477,803	-3.3
Mercedes	5.5	5.4	47,768	45,997	+3.9	5.1	5.2	450,803	455,923	-1.1
Smart	0.0	0.3	47	2,295	-98.0	0.1	0.2	11,007	21,880	-49.7
Ford	3.0	3.3	26,013	28,255	-7.9	3.0	3.5	262,410	306,836	-14.5
Volvo Cars	2.7	2.2	23,217	18,705	+24.1	2.6	2.0	233,933	174,635	+34.0
Tesla	1.3	1.6	11,088	14,032	-21.0	2.2	2.5	192,661	217,455	-11.4
Nissan	1.7	2.0	14,460	16,748	-13.7	1.9	1.8	167,414	161,937	+3.4
Suzuki	1.5	1.6	13,400	14,021	-4.4	1.7	1.5	148,519	129,033	+15.1
SAIC Motor	1.4	1.5	12,014	12,943	-7.2	1.4	1.3	124,956	113,949	+9.7
Mazda	1.2	1.4	10,318	11,928	-13.5	1.3	1.4	114,620	121,209	-5.4
Jaguar Land Rover Group	0.4	0.6	3,897	5,515	-29.3	0.6	0.7	52,275	58,136	-10.1
Land Rover	0.4	0.5	3,637	4,685	-22.4	0.5	0.6	47,484	49,266	-3.6
Jaguar	0.0	0.1	260	830	-68.7	0.1	0.1	4,791	8,870	-46.0
Mitsubishi	0.5	0.4	3,930	3,600	+9.2	0.6	0.4	49,329	32,078	+53.8
Honda	0.4	0.4	3,588	3,774	-4.9	0.4	0.3	34,015	26,556	+28.1

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM