

MINISTERO DELLE INFRASTRUTTURE E DEI TRASPORTI

CENTRO ELABORAZIONE DATI

MERCATO DEL NUOVO

DATI STATISTICI DELLE IMMATRICOLAZIONI DI AUTOVETTURE DEL MESE DI OTTOBRE 2024

MARCHE	OTTOBRE			GENNAIO - OTTOBRE						
	2024	%	2023	%	VAR (%)	2024	%	2023	%	VAR (%)
ALFA ROMEO	1.810	1.43	2.436	1.75	-25.70	18.405	1.39	22.547	1.71	-18.37
AUDI	5.408	4.28	5.785	4.16	-6.52	59.156	4.45	57.182	4.35	3.45
BMW	6.438	5.09	5.354	3.85	20.25	59.875	4.51	49.194	3.74	21.71
CHRYSLER/JEEP/DODGE	6.084	4.81	6.818	4.90	-10.77	59.422	4.47	61.687	4.69	-3.67
CITROEN/DS	3.327	2.63	5.614	4.04	-40.74	52.815	3.98	51.174	3.89	3.21
CUPRA	1.320	1.04	1.640	1.18	-19.51	13.563	1.02	14.197	1.08	-4.47
DACIA	7.705	6.09	8.076	5.81	-4.59	82.003	6.17	72.567	5.51	13.00
DR/EVO	2.419	1.91	2.446	1.76	-1.10	21.647	1.63	26.682	2.03	-18.87
FIAT	9.194	7.27	16.238	11.68	-43.38	128.875	9.70	148.965	11.32	-13.49
FORD	5.878	4.65	6.821	4.90	-13.82	59.038	4.44	70.039	5.32	-15.71
HONDA	635	0.50	933	0.67	-31.94	6.325	0.48	5.563	0.42	13.70
HYUNDAI	4.469	3.53	4.324	3.11	3.35	42.347	3.19	40.186	3.05	5.38
JAGUAR	56	0.04	162	0.12	-65.43	832	0.06	1.599	0.12	-47.97
KIA	4.197	3.32	4.251	3.06	-1.27	41.145	3.10	40.251	3.06	2.22
LANCIA	805	0.64	4.223	3.04	-80.94	30.727	2.31	37.880	2.88	-18.88
LAND ROVER	554	0.44	1.181	0.85	-53.09	8.134	0.61	8.871	0.67	-8.31
LYNK&CO	49	0.04	125	0.09	-60.80	940	0.07	3.361	0.26	-72.03
MASERATI	184	0.15	309	0.22	-40.45	2.011	0.15	3.372	0.26	-40.36
MAZDA	1.334	1.05	1.620	1.16	-17.65	11.935	0.90	12.978	0.99	-8.04
MERCEDES	5.160	4.08	4.686	3.37	10.12	42.876	3.23	42.566	3.23	0.73
MG	3.444	2.72	2.811	2.02	22.52	33.281	2.50	23.865	1.81	39.46
MINI	1.120	0.89	1.248	0.90	-10.26	10.390	0.78	15.768	1.20	-34.11
MITSUBISHI	202	0.16	55	0.04	267.27	2.848	0.21	982	0.07	190.02
NISSAN	2.337	1.85	3.543	2.55	-34.04	30.085	2.26	30.040	2.28	0.15
OPEL	3.691	2.92	3.289	2.36	12.22	39.055	2.94	39.134	2.97	-0.20
PEUGEOT	6.907	5.46	5.423	3.90	27.36	67.230	5.06	69.637	5.29	-3.46
PORSCHE	830	0.66	938	0.67	-11.51	6.973	0.52	6.497	0.49	7.33
RENAULT	7.068	5.59	7.685	5.53	-8.03	73.406	5.52	65.255	4.96	12.49
SEAT	760	0.60	1.126	0.81	-32.50	10.222	0.77	10.639	0.81	-3.92
SKODA	3.511	2.78	2.688	1.93	30.62	31.458	2.37	28.050	2.13	12.15
SMART	88	0.07	681	0.49	-87.08	2.542	0.19	4.151	0.32	-38.76
SUBARU	197	0.16	227	0.16	-13.22	1.288	0.10	2.206	0.17	-41.61
SUZUKI	3.343	2.64	3.646	2.62	-8.31	32.126	2.42	29.813	2.27	7.76
TESLA MOTORS	484	0.38	908	0.65	-46.70	13.480	1.01	12.940	0.98	4.17
TOYOTA/LEXUS	11.241	8.89	10.254	7.37	9.63	107.475	8.09	84.590	6.43	27.05
VOLKSWAGEN	10.928	8.64	9.753	7.01	12.05	100.307	7.55	102.941	7.82	-2.56
VOLVO	1.657	1.31	1.338	0.96	23.84	16.311	1.23	14.351	1.09	13.66
ALTRE	1.654	1.31	423	0.30	291.02	8.115	0.61	4.281	0.33	89.56
TOTALE	126.488	100	139.078	100	-9.05	1.328.663	100	1.316.001	100	0.96