



NEW CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)

	DECEMBER					JANUARY-DECEMBER				
	% share ¹		Units		% change	% share ¹		Units		% change
	2024	2023	2024	2023	24/23	2024	2023	2024	2023	24/23
Volkswagen Group	26.3	26.1	239,840	226,453	+5.9	26.7	26.1	2,841,451	2,753,275	+3.2
Volkswagen	10.5	11.4	95,833	99,029	-3.2	11.0	10.9	1,165,148	1,150,170	+1.3
Skoda	6.1	5.3	55,819	46,197	+20.8	6.2	5.5	659,665	580,559	+13.6
Audi	4.4	5.1	40,110	44,330	-9.5	4.9	5.4	517,195	570,583	-9.4
Seat	2.7	1.9	24,486	16,379	+49.5	2.2	2.0	230,045	209,816	+9.6
Cupra	1.9	1.8	17,062	15,855	+7.6	1.7	1.6	183,274	166,215	+10.3
Porsche	0.7	0.5	6,184	4,298	+43.9	0.8	0.7	80,340	69,686	+15.3
Others ²	0.0	0.0	346	365	-5.2	0.1	0.1	5,784	6,246	-7.4
Stellantis	12.2	13.9	111,482	120,211	-7.3	16.4	17.8	1,742,073	1,876,603	-7.2
Peugeot	4.5	4.0	41,257	34,630	+19.1	5.3	5.4	565,151	566,839	-0.3
Opel/Vauxhall	2.3	2.8	20,626	23,909	-13.7	3.1	3.3	330,864	350,456	-5.6
Citroen	2.3	2.2	21,336	19,224	+11.0	3.1	3.2	325,301	334,046	-2.6
Fiat ³	1.4	2.8	12,533	24,332	-48.5	2.7	3.4	285,140	360,013	-20.8
Jeep	0.9	1.0	8,132	8,780	-7.4	1.1	1.1	119,663	120,890	-1.0
Alfa Romeo	0.4	0.4	3,869	3,241	+19.4	0.4	0.4	42,387	46,987	-9.8
DS	0.3	0.3	2,697	2,652	+1.7	0.3	0.4	36,046	45,078	-20.0
Lancia/Chrysler	0.1	0.3	719	3,016	-76.2	0.3	0.4	32,641	44,864	-27.2
Others ⁴	0.0	0.0	313	427	-26.7	0.0	0.1	4,880	7,430	-34.3
Renault Group	13.2	11.9	120,276	103,291	+16.4	11.0	10.9	1,173,762	1,152,167	+1.9
Renault	7.3	7.1	66,165	61,540	+7.5	5.9	6.0	631,108	629,129	+0.3
Dacia	5.9	4.7	53,553	41,074	+30.4	5.1	4.9	538,850	519,448	+3.7
Alpine	0.1	0.1	558	677	-17.6	0.0	0.0	3,804	3,590	+6.0
Toyota Group	8.5	6.8	77,068	58,773	+31.1	8.1	6.9	856,654	729,126	+17.5
Toyota	7.8	6.3	70,656	54,846	+28.8	7.5	6.5	798,556	686,999	+16.2
Lexus	0.7	0.5	6,412	3,927	+63.3	0.5	0.4	58,098	42,127	+37.9
Hyundai Group	7.4	7.6	67,635	66,095	+2.3	7.8	8.4	834,301	885,762	-5.8
Hyundai	4.2	4.2	38,028	36,157	+5.2	4.0	4.1	426,725	432,369	-1.3
Kia	3.3	3.5	29,607	29,938	-1.1	3.8	4.3	407,576	453,393	-10.1
BMW Group	7.2	8.3	65,558	71,873	-8.8	6.8	6.9	718,451	722,799	-0.6
BMW	6.1	6.8	55,939	59,316	-5.7	5.8	5.6	620,669	589,765	+5.2
Mini	1.1	1.4	9,619	12,557	-23.4	0.9	1.3	97,782	133,034	-26.5
Mercedes-Benz	6.2	6.9	56,806	59,813	-5.0	5.4	5.6	571,885	587,185	-2.6
Mercedes	6.2	6.6	56,534	56,884	-0.6	5.3	5.3	559,597	560,269	-0.1
Smart	0.0	0.3	272	2,929	-90.7	0.1	0.3	12,288	26,916	-54.3
Ford	2.5	2.9	22,411	25,202	-11.1	2.9	3.4	309,441	358,679	-13.7
Volvo Cars	2.7	2.9	24,396	24,920	-2.1	2.7	2.1	282,087	220,394	+28.0
Tesla	3.5	3.5	32,074	30,277	+5.9	2.3	2.7	242,945	279,542	-13.1
Nissan	1.9	1.9	16,889	16,740	+0.9	1.9	1.9	198,801	196,081	+1.4
Suzuki	1.4	1.5	12,867	13,285	-3.1	1.6	1.5	174,128	155,455	+12.0
SAIC Motor	2.2	2.4	20,279	20,530	-1.2	1.5	1.4	157,340	147,510	+6.7
Mazda	1.4	1.4	12,745	12,192	+4.5	1.3	1.4	137,818	145,571	-5.3
Jaguar Land Rover Group	0.6	0.6	5,731	5,220	+9.8	0.6	0.7	63,474	69,241	-8.3
Land Rover	0.6	0.5	5,361	4,568	+17.4	0.5	0.6	57,838	58,987	-1.9
Jaguar	0.0	0.1	370	652	-43.3	0.1	0.1	5,636	10,254	-45.0
Mitsubishi	0.6	0.4	5,448	3,887	+40.2	0.5	0.4	58,239	40,532	+43.7
Honda	0.3	0.3	3,136	2,887	+8.6	0.4	0.3	39,989	32,902	+21.5

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN