



NEW CAR REGISTRATIONS BY MANUFACTURER

EU + EFTA + UK

	JANUARY					JANUARY-JANUARY				
	% share ¹		Units		% change	% share ¹		Units		% change
	2025	2024	2025	2024	25/24	2025	2024	2025	2024	25/24
Volkswagen Group	27.0	25.1	268,409	254,840	+5.3	27.0	25.1	268,409	254,840	+5.3
Volkswagen	11.3	9.5	112,844	96,817	+16.6	11.3	9.5	112,844	96,817	+16.6
Skoda	6.0	6.1	59,465	61,587	-3.4	6.0	6.1	59,465	61,587	-3.4
Audi	4.9	5.2	49,220	53,364	-7.8	4.9	5.2	49,220	53,364	-7.8
Cupra	2.1	1.3	20,855	13,310	+56.7	2.1	1.3	20,855	13,310	+56.7
Seat	1.7	2.0	17,161	20,062	-14.5	1.7	2.0	17,161	20,062	-14.5
Porsche	0.8	0.9	8,120	9,038	-10.2	0.8	0.9	8,120	9,038	-10.2
Others ²	0.1	0.1	744	662	+12.4	0.1	0.1	744	662	+12.4
Stellantis	15.5	18.0	154,079	183,319	-16.0	15.5	18.0	154,079	183,319	-16.0
Peugeot	5.6	5.6	55,445	57,390	-3.4	5.6	5.6	55,445	57,390	-3.4
Opel/Vauxhall	2.9	3.9	28,449	39,355	-27.7	2.9	3.9	28,449	39,355	-27.7
Citroen	2.7	3.2	27,170	32,658	-16.8	2.7	3.2	27,170	32,658	-16.8
Fiat ³	2.4	2.9	23,608	29,650	-20.4	2.4	2.9	23,608	29,650	-20.4
Jeep	1.1	1.2	10,984	12,154	-9.6	1.1	1.2	10,984	12,154	-9.6
Alfa Romeo	0.5	0.4	4,792	3,950	+21.3	0.5	0.4	4,792	3,950	+21.3
DS	0.2	0.4	2,191	3,717	-41.1	0.2	0.4	2,191	3,717	-41.1
Lancia/Chrysler	0.1	0.4	1,052	3,926	-73.2	0.1	0.4	1,052	3,926	-73.2
Others ⁴	0.0	0.1	388	519	-25.2	0.0	0.1	388	519	-25.2
Renault Group	9.8	9.1	97,910	92,897	+5.4	9.8	9.1	97,910	92,897	+5.4
Dacia	4.9	5.1	48,998	51,666	-5.2	4.9	5.1	48,998	51,666	-5.2
Renault	4.9	4.0	48,443	41,020	+18.1	4.9	4.0	48,443	41,020	+18.1
Alpine	0.0	0.0	469	211	+122.3	0.0	0.0	469	211	+122.3
Hyundai Group	8.4	8.5	83,297	86,540	-3.7	8.4	8.5	83,297	86,540	-3.7
Kia	4.2	4.4	41,762	44,737	-6.6	4.2	4.4	41,762	44,737	-6.6
Hyundai	4.2	4.1	41,535	41,803	-0.6	4.2	4.1	41,535	41,803	-0.6
Toyota Group	8.1	8.3	80,270	83,957	-4.4	8.1	8.3	80,270	83,957	-4.4
Toyota	7.3	7.7	72,804	78,761	-7.6	7.3	7.7	72,804	78,761	-7.6
Lexus	0.8	0.5	7,466	5,196	+43.7	0.8	0.5	7,466	5,196	+43.7
BMW Group	7.1	7.1	70,192	72,320	-2.9	7.1	7.1	70,192	72,320	-2.9
BMW	6.0	6.0	59,765	60,847	-1.8	6.0	6.0	59,765	60,847	-1.8
Mini	1.0	1.1	10,427	11,473	-9.1	1.0	1.1	10,427	11,473	-9.1
Mercedes-Benz	4.3	4.3	42,532	43,596	-2.4	4.3	4.3	42,532	43,596	-2.4
Mercedes	4.3	4.1	42,472	41,227	+3.0	4.3	4.1	42,472	41,227	+3.0
Smart	0.0	0.2	60	2,369	-97.5	0.0	0.2	60	2,369	-97.5
Ford	3.2	3.5	31,516	35,888	-12.2	3.2	3.5	31,516	35,888	-12.2
Volvo Cars	2.5	2.6	25,172	25,932	-2.9	2.5	2.6	25,172	25,932	-2.9
Nissan	2.5	2.7	25,108	27,212	-7.7	2.5	2.7	25,108	27,212	-7.7
SAIC Motor	2.3	1.7	22,994	16,807	+36.8	2.3	1.7	22,994	16,807	+36.8
Suzuki	1.5	1.6	14,469	15,812	-8.5	1.5	1.6	14,469	15,812	-8.5
Jaguar Land Rover Group	1.1	1.2	11,197	12,206	-8.3	1.1	1.2	11,197	12,206	-8.3
Land Rover	1.0	1.0	10,220	10,351	-1.3	1.0	1.0	10,220	10,351	-1.3
Jaguar	0.1	0.2	977	1,855	-47.3	0.1	0.2	977	1,855	-47.3
Mazda	1.1	1.2	11,064	12,606	-12.2	1.1	1.2	11,064	12,606	-12.2
Tesla	1.0	1.8	9,945	18,161	-45.2	1.0	1.8	9,945	18,161	-45.2
Honda	0.5	0.6	4,994	5,964	-16.3	0.5	0.6	4,994	5,964	-16.3
Mitsubishi	0.3	0.5	3,450	4,911	-29.7	0.3	0.5	3,450	4,911	-29.7

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM