



NEW CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)

	FEBRUARY					JANUARY-FEBRUARY				
	% share ¹		Units		% change	% share ¹		Units		% change
	2025	2024	2025	2024	25/24	2025	2024	2025	2024	25/24
Volkswagen Group	27.2	25.0	232,169	221,379	+4.9	27.3	25.3	460,425	439,148	+4.8
Volkswagen	10.9	9.8	92,826	86,548	+7.3	11.2	9.8	188,826	170,059	+11.0
Skoda	5.8	6.1	49,730	53,522	-7.1	6.0	6.2	101,786	108,481	-6.2
Audi	4.8	4.5	41,066	39,454	+4.1	4.9	4.8	82,376	82,615	-0.3
Seat	2.9	2.2	24,516	19,187	+27.8	2.3	2.1	38,873	36,287	+7.1
Cupra	2.1	1.6	18,298	13,763	+32.9	2.1	1.4	36,103	25,033	+44.2
Porsche	0.6	1.0	5,224	8,459	-38.2	0.7	0.9	11,415	15,755	-27.5
Others ²	0.1	0.1	509	446	+14.1	0.1	0.1	1,046	918	+13.9
Stellantis	16.9	19.5	144,205	172,514	-16.4	16.5	19.3	277,744	335,218	-17.1
Peugeot	6.0	6.1	51,106	54,162	-5.6	5.8	6.0	97,731	104,968	-6.9
Citroen	3.5	3.9	29,948	34,264	-12.6	3.3	3.7	55,676	64,272	-13.4
Fiat ³	2.6	3.7	22,259	32,693	-31.9	2.6	3.5	44,337	60,900	-27.2
Opel/Vauxhall	2.5	3.3	20,986	29,211	-28.2	2.5	3.4	41,996	59,707	-29.7
Jeep	1.3	1.2	10,727	10,725	+0.0	1.2	1.3	20,698	22,172	-6.6
Alfa Romeo	0.6	0.4	4,852	3,446	+40.8	0.6	0.4	9,508	7,242	+31.3
DS	0.3	0.4	2,827	3,434	-17.7	0.3	0.4	4,893	7,012	-30.2
Lancia/Chrysler	0.1	0.5	1,155	4,172	-72.3	0.1	0.5	2,208	8,098	-72.7
Others ⁴	0.0	0.0	345	407	-15.2	0.0	0.0	697	847	-17.7
Renault Group	12.0	10.4	102,068	91,683	+11.3	11.4	10.2	192,391	177,716	+8.3
Renault	6.5	5.3	55,418	46,703	+18.7	5.9	4.8	99,174	83,501	+18.8
Dacia	5.4	5.1	45,930	44,702	+2.7	5.5	5.4	92,056	93,773	-1.8
Alpine	0.1	0.0	720	278	+159.0	0.1	0.0	1,161	442	+162.7
Toyota Group	7.7	7.9	65,688	69,528	-5.5	8.2	8.4	138,048	145,239	-5.0
Toyota	7.1	7.4	60,728	65,298	-7.0	7.5	7.9	126,816	136,609	-7.2
Lexus	0.6	0.5	4,960	4,230	+17.3	0.7	0.5	11,232	8,630	+30.2
Hyundai Group	7.4	7.9	62,899	69,397	-9.4	7.5	7.9	127,250	138,092	-7.9
Hyundai	3.7	4.0	31,954	35,315	-9.5	3.9	4.0	66,116	70,092	-5.7
Kia	3.6	3.9	30,945	34,082	-9.2	3.6	3.9	61,134	68,000	-10.1
BMW Group	6.9	6.3	58,479	55,302	+5.7	6.8	6.4	113,857	111,122	+2.5
BMW	5.7	5.3	48,829	47,165	+3.5	5.8	5.5	97,031	95,440	+1.7
Mini	1.1	0.9	9,651	8,137	+18.6	1.0	0.9	16,827	15,682	+7.3
Mercedes-Benz	4.9	5.0	41,431	44,128	-6.1	4.6	4.7	77,192	81,270	-5.0
Mercedes	4.8	4.8	40,660	42,194	-3.6	4.5	4.4	75,363	77,092	-2.2
Smart	0.1	0.2	771	1,934	-60.1	0.1	0.2	1,829	4,178	-56.2
Ford	3.1	3.0	26,284	26,341	-0.2	3.0	3.0	50,936	51,962	-2.0
Volvo Cars	2.3	2.7	19,522	24,304	-19.7	2.2	2.6	37,899	45,348	-16.4
Nissan	2.1	2.2	17,938	19,220	-6.7	2.1	2.1	35,123	37,252	-5.7
SAIC Motor	1.9	1.3	16,272	11,891	+36.8	1.8	1.2	30,176	21,685	+39.2
Suzuki	1.7	1.9	14,256	17,150	-16.9	1.6	1.8	26,986	31,172	-13.4
Tesla	1.4	2.5	11,743	22,181	-47.1	1.1	2.1	19,046	37,311	-49.0
Mazda	1.1	1.2	9,715	11,028	-11.9	1.0	1.2	17,660	21,338	-17.2
Jaguar Land Rover Group	0.6	0.6	5,154	5,249	-1.8	0.6	0.6	9,775	10,766	-9.2
Land Rover	0.6	0.5	4,881	4,699	+3.9	0.6	0.6	9,329	9,699	-3.8
Jaguar	0.0	0.1	273	550	-50.4	0.0	0.1	446	1,067	-58.2
Honda	0.4	0.4	3,687	3,316	+11.2	0.4	0.4	6,902	6,595	+4.7
Mitsubishi	0.4	0.6	3,381	5,552	-39.1	0.4	0.6	6,757	10,269	-34.2

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM